

# BASICS



ORNAMENTA®

## CREDITS

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# BASICS

## SUMMARY

### WHITE

pag. 4 | 7

### IVORY

pag. 8 | 9

### PEARL

pag. 10 | 13

### TAUPE

pag. 14 | 15

### ASHGREY

pag. 16 | 19

### GREY

pag. 20 | 23

### BLACK

pag. 24 | 25

### MIX COLOURS

pag. 26 | 31

### SUMMARY COLLECTION

pag. 32

### TECHNICAL FEATURES

pag. 33

Programma di sette tonalità neutre in gres porcellanato. White, Ivory, Pearl, Taupe, Ashgrey, Grey e Black si combinano con le superfici Ornamenta per neutralizzarne la “forza decorativa”. Basi neutre che si combinano con superfici decorative a diversa tematica e finitura per dare vita a progetti contemporanei in cui decorativismo e minimalismo si fondono a dimostrare che la loro “convivenza” è tutt’altro che impossibile. Punto di partenza del progetto creativo.

Program of seven gres porcelain neutral shades. White, Ivory, Pearl, Taupe, Ashgrey, Grey and Black match with Ornamenta surfaces to neutralize the “decorative impact”. Neutral basis combine themselves with different decorative surfaces to create new contemporary projects where decorativism and minimalism show that their joint is far from impossible. Starting point of the creative project.



BA60W BASIC WHITE | Ø 60 | Ø 24"





BA4058W WHITE | 40x80 | 16"x32" | BA1730WUD WHITE UP&DOWN | 17x30 | 7"x12"



BA60W BASIC WHITE | Ø 60 | Ø 24"







BA4080I IVORY | 40x80 | 16"x32 "



BA601 IVORY | Ø 60 | Ø 24"



BA6060P PEARL | BA6060T TAUPE | BA6060A ASHGREY | 60x60 | 24"x24"





BA4080P PEARL | 40x80 | 16"x32"



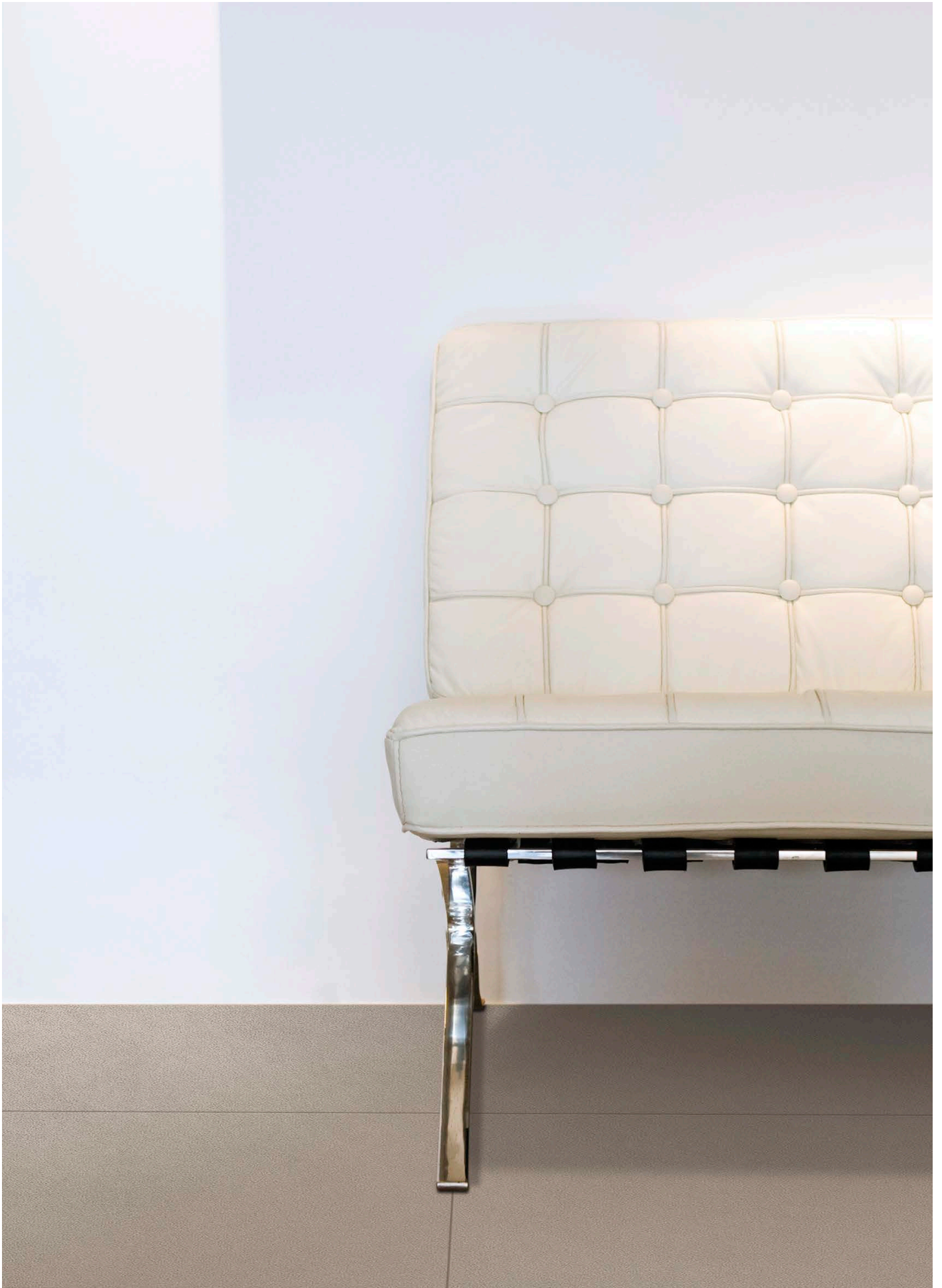


BA60P PEARL | Ø 60 | Ø 24"



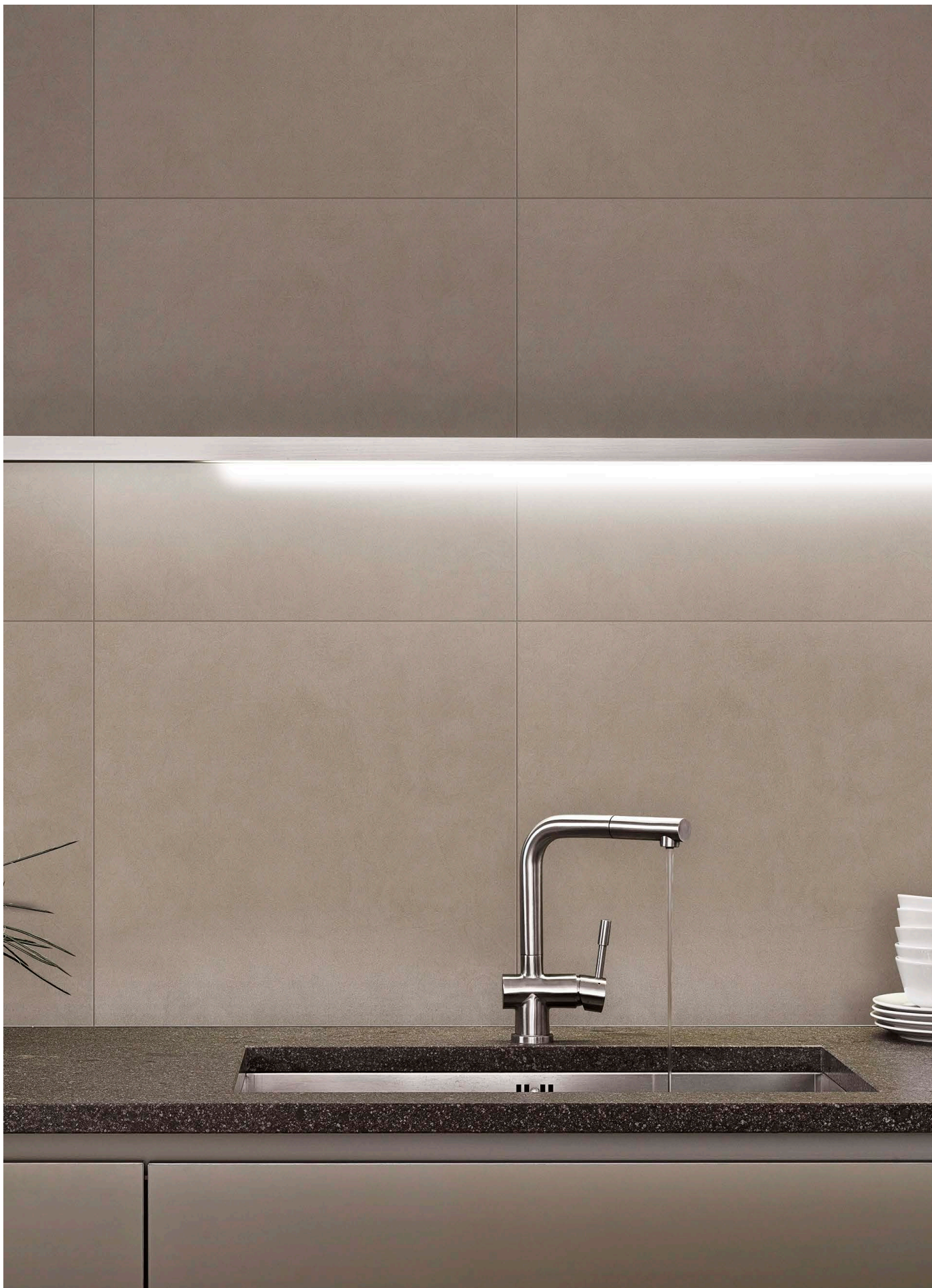






BA4080T TAUPE | 40x80 | 16"x32"





BA6060T TAUPE | 60x60 | 24"x24"





BA6060A ASHGREY | 60x60 | 24"x24"



BA6060A ASHGREY | 60x60 | 24"x24"





BA4080A ASHGREY | 40x80 | 16"x32" | BA1730A ASHGREY | 17x30 | 7"x12"

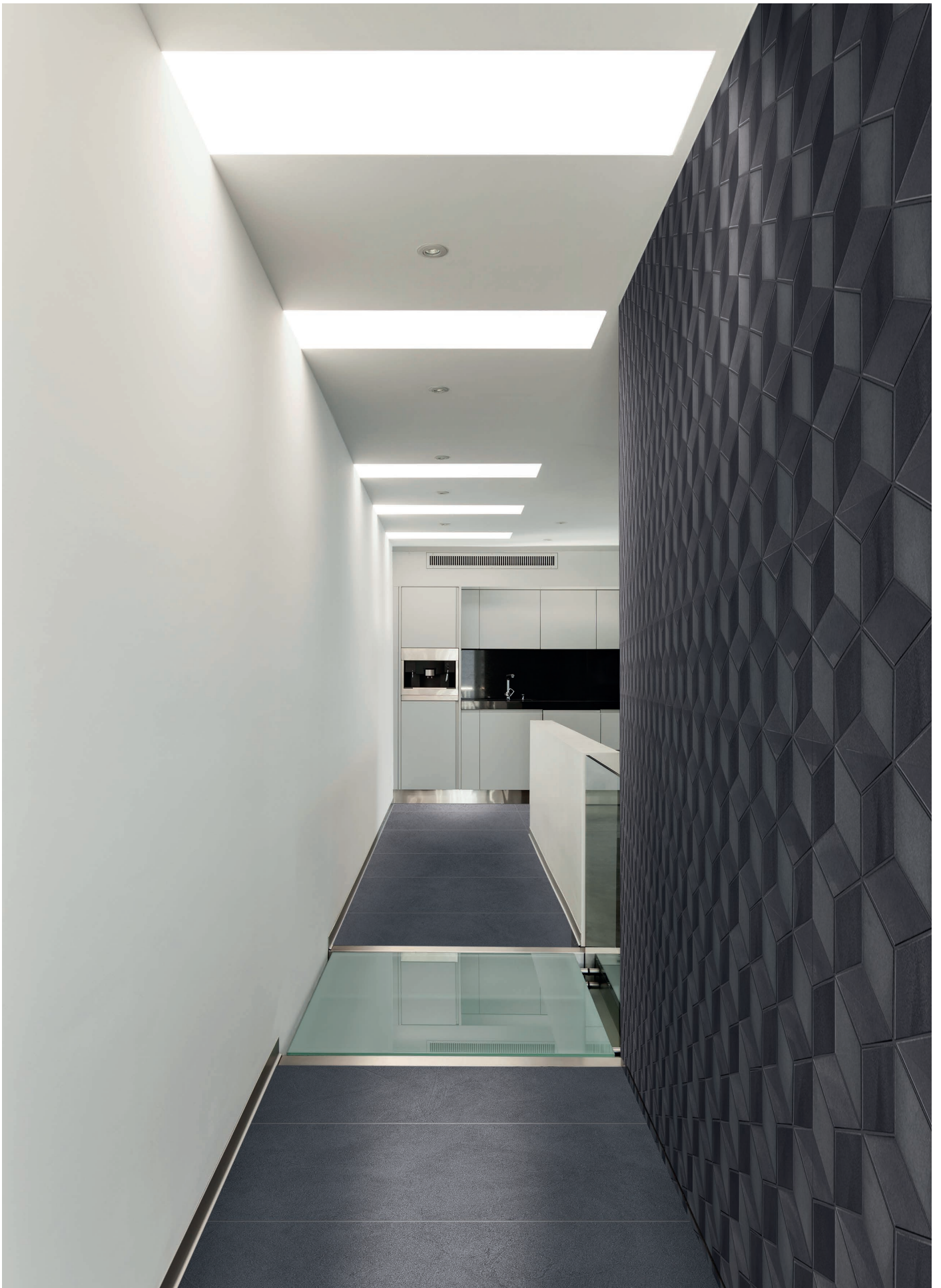








BA1730G GREY | 17x30 | 7"x12"



BA4080G GREY | 40x80 | 16"x32" | BA1730G GREY | 17x30 | 7"x12"





BA60G GREY | Ø 60 | Ø 24"







BA6060B BLACK | 60x60 | 24"x24"





BA6060B BLACK | 60x60 | 24"x24"





BA6060B BLACK | BA6060W WHITE | 60x60 | 24"x24"







BA60W WHITE | BA60I IVORY | BA60P PEARL | BA60T TAUPE | BA60A ASHGREY | Ø 60 | Ø 24"





BA60W WHITE | BA60I IVORY | BA60P PEARL | BA60T TAUPE | BA60A ASHGREY | Ø 60 | Ø 24"




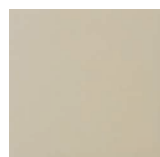









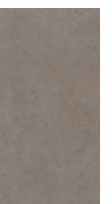
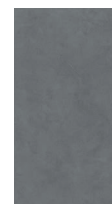
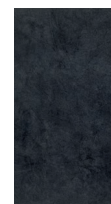





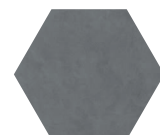
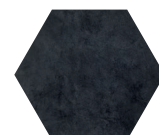















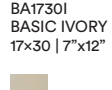
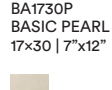











BA6060W WHITE | BA6060I IVORY | BA6060P PEARL | BA6060T TAUPE | BA6060A ASHGREY | 60x60 | 24"x24"





# Summary Collection

Materiale/Material	Gres Porcellanato smaltato con stampa digitale HD / Glazed porcelain stoneware with HD digital printing
Dimensioni/Nominal Sizes	60x60 / 24"x24"   Ø 60 / Ø 24"   40x80 / 16"x32"   15x15 / 6"x6"   Ø 40 / Ø 16"   17x30 / 7"x12"   2,8X9 / 1"X4"
Spessore/Thickness	10 mm
Produzione/Production	Industriale / Industrial

						
BA6060W BASIC WHITE 60x60   24"x24"	BA6060I BASIC IVORY 60x60   24"x24"	BA6060P BASIC PEARL 60x60   24"x24"	BA6060T BASIC TAUPE 60x60   24"x24"	BA6060A BASIC ASHGREY 60x60   24"x24"	BA6060G BASIC GREY 60x60   24"x24"	BA6060B BASIC BLACK 60x60   24"x24"
						
BA4080W BASIC WHITE 40x80   16"x32"	BA4080I BASIC IVORY 40x80   16"x32"	BA4080P BASIC PEARL 40x80   16"x32"	BA4080T BASIC TAUPE 40x80   16"x32"	BA4080A BASIC ASHGREY 40x80   16"x32"	BA4080G BASIC GREY 40x80   16"x32"	BA4080B BASIC BLACK 40x80   16"x32"
						
BA60W BASIC WHITE Ø 60   Ø 24"	BA60I BASIC IVORY Ø 60   Ø 24"	BA60P BASIC PEARL Ø 60   Ø 24"	BA60T BASIC TAUPE Ø 60   Ø 24"	BA60A BASIC ASHGREY Ø 60   Ø 24"	BA60G BASIC GREY Ø 60   Ø 24"	BA60B BASIC BLACK Ø 60   Ø 24"
						
BA40W BASIC WHITE Ø 40   Ø 16"	BA40I BASIC IVORY Ø 40   Ø 16"	BA40P BASIC PEARL Ø 40   Ø 16"	BA40T BASIC TAUPE Ø 40   Ø 16"	BA40A BASIC ASHGREY Ø 40   Ø 16"	BA40G BASIC GREY Ø 40   Ø 16"	BA40B BASIC BLACK Ø 40   Ø 16"
						
BA0209WUD WHITE UP&DOWN 2,8x9   1"x4"	BA0209IUD IVORY UP&DOWN 2,8x9   1"x4"	BA0209PUD PEARL UP&DOWN 2,8x9   1"x4"	BA0209TUD TAUPE UP&DOWN 2,8x9   1"x4"	BA0209AUD ASHGREY UP&DOWN 2,8x9   1"x4"	BA0209GUD GREY UP&DOWN 2,8x9   1"x4"	BA0209BUD BLACK UP&DOWN 2,8x9   1"x4"
						
BA1730W BASIC WHITE 17x30   7"x12"	BA1730I BASIC IVORY 17x30   7"x12"	BA1730P BASIC PEARL 17x30   7"x12"	BA1730T BASIC TAUPE 17x30   7"x12"	BA1730A BASIC ASHGREY 17x30   7"x12"	BA1730G BASIC GREY 17x30   7"x12"	BA1730B BASIC BLACK 17x30   7"x12"
						
BA1515W BASIC WHITE 15x15   6"x6"	BA1515I BASIC IVORY 15x15   6"x6"	BA1515P BASIC PEARL 15x15   6"x6"	BA1515T BASIC TAUPE 15x15   6"x6"	BA1515A BASIC ASHGREY 15x15   6"x6"	BA1515G BASIC GREY 15x15   6"x6"	BA1515B BASIC BLACK 15x15   6"x6"



# Technical Features

UNI EN 14411 ALLEGATO G-GRUPPO Bla

PROPRIETÀ FISICO-CHIMICHE PHYSICAL CHEMICAL PROPERTIES	NORMA NORM	VALORE PRESCRITTO DALLA NORMA PRESCRIBED VALUE FROM THE NORM	VALORE RILEVATO ORNAMENTA DETECTED VALUE ORNAMENTA	
LUNGHEZZA E LARGHEZZA DIM. MEDIA DI OGNI PIASTRELLA LENGHT AND WIDTH OF THE AVERAGE SIZES TILE	UNI EN ISO 10545/2	± 0,6%	CONFORME ACCORDING	
SPESORE THICKNESS	UNI EN ISO 10545/2	± 5%	CONFORME ACCORDING	
RETTILINEARITÀ SPIGOLI WARPAGES OF EDGES	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING	
ORTOGONALITÀ WEDGING	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING	
PLANARITÀ FLATNESS	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING	
ASSORBIMENTO D'ACQUA WATER ABSORPTION	UNI EN ISO 10545/3	E ≤ 0,5%	CONFORME ACCORDING	
RESISTENZA ALLA FLESSIONE BENDING STRENGTH	UNI EN ISO 10545/4	≥ 28 N/mm <sup>2</sup>	≥ 35 N/mm <sup>2</sup>	
FORZA DI ROTTURA BREAKING STRENGTH	UNI EN ISO 10545/4	≥ 1300 N	CONFORME ACCORDING	
RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545/9	RESISTE RESISTS	RESISTE RESISTS	
RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545/12	CONFORME ACCORDING	CONFORME ACCORDING	
RESISTENZA ALL'ATTACCO CHIMICO CHEMICAL RESISTANCE	UNI EN ISO 10545/13	CONFORME ACCORDING	CONFORME ACCORDING	
RESISTENZA ALL'ABRASIONE DEEP RESISTANCE	UNI EN ISO 10545/7	100 PEI 0 150 PEI I 600 PEI II 750 - 1500 PEI III 2100 - 6000 - 12000 PEI IV > 12000 PEI V	White - PEI IV Pearl - PEI IV Ivory - PEI IV Taupe - PEI III Ashgrey - PEI III Grey - PEI III	White - PEI III Pearl - PEI III Ivory - PEI III Taupe - PEI III Ashgrey - PEI III Grey - PEI III
RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	UNI EN ISO 10545/14	GL ≥ MINIMUM CLASS 3	CONFORME ACCORDING	
RESISTENZA ALLO SCIVOLAMENTO ANTISLIP RESISTANCE	DIN 51130 - 04	VALORI MEDI da R9 a R13 from R9 to R13	R10	
	DCOF	> 0,42	> 0,42	

## IMBALLI / PACKING

FORMATO NOMINALE NOMINAL SIZE	PZ/BOX PCS/BOX	M <sup>2</sup> /BOX	KG/BOX	BOX/ PALLET	M <sup>2</sup> /PALLET	KG/PALLET
60x60 cm / 24"x24"	3	1,08 sqm	22,20 kg	32 kg	34,56 sqm	731 kg
Ø 60 cm / Ø 24"	4	0,94 sqm	20,68 kg	27 kg	25,38 sqm	578,4 kg
40x80 cm / 16"x32"	3	0,96 sqm	22,68 kg	60 kg	57,60 sqm	1345,8 kg
15x15 cm / 6"x6"	32	0,72 sqm	16,00 kg	56 kg	40,32 sqm	916 kg
Ø 40 cm / Ø 16"	9	0,94 sqm	21,50 kg	48 kg	44,928 sqm	1052 kg
17x30 cm / 7"x12"	10	0,53 sqm	10,4 kg	27 kg	14,31 sqm	300,8 kg
2,8x9 cm / 1"x4"	20	0,02 sqm	0,55 kg	400 kg	8,00 sqm	240 kg



# D-Segno Studio

D-Segno Studio è un'agenzia di design fondata a Fiorano Modenese da Davide Tonelli. Si concentra principalmente sulla progettazione e la ricerca con un approccio multidisciplinare che spazia dal design di prodotti e interni alla consulenza creativa (styling, moodbook, studio del colore). D-Segno Studio sviluppa collezioni di prodotti per aziende e concetti creativi per marchi di design, progetta interni per privati e rivenditori e spazi espositivi per fiere ed eventi. L'eclettismo e il rigore del design accompagnati da una costante ricerca sul colore e sui materiali e sulla contaminazione tra linguaggi diversi sono i cardini di ogni progetto di D-Segno Studio nella realizzazione di progetti su misura che corrispondono alle esigenze individuali di ogni cliente.

D-Segno Studio is a design agency founded in Fiorano Modenese by Davide Tonelli. It focuses mainly on design and research with a multidisciplinary approach that ranges from product and interior design to creative consulting (styling, moodbook, color study). D-Segno Studio develops collections of products for companies and creative concepts for design brands, designs interiors for individuals and retailers, and exhibition spaces for trade fairs and events. Eclecticism and design rigor accompanied by a constant research on color and materials and on the contamination between different languages are the cornerstones of every D-Segno Studio project in realizing custom-made projects that correspond to the individual needs of each client.



